

Mediahub.

Your comprehensive, easy-to-use online media management tool.

Mediahub is an intuitive, uncomplicated tool that helps you target the right recipients for your messages and increase the likelihood that they'll make an impact.

Mediahub gives you access to unsurpassed media intelligence. You can tap into our database of more than 600,000 media contacts and over 300,000 editorial opportunities throughout North America, Europe, UK and Asia. Plus, you can quickly and easily add your own contacts to create precisely the list you need.

What's in it for you?

Mediahub is much more than a database – it's your partner in media management. No other application offers more proven benefits:

- With one integrated solution, you can seamlessly access media intelligence, share notes, monitor media outreach and send news releases.
- CRM functions help you manage all media relations conversations, activities and projects in a single, user-friendly environment.
- Help your team save time and eliminate duplication of efforts by sharing notes, interactions and results within the tool.
- Send the right message to the right audience the right way. Mediahub knows how reporters want to receive news and makes distributing information effortless.

Make Mediahub your own

With Mediahub, you'll find yourself creating more powerful media lists in just seconds. Then, with the touch of a button, you can attach your release and let Mediahub handle the rest. We'll distribute your news to journalists, elected officials and financial analysts by their preferred means of contact.

- Perform quick or advanced searches, and filter down to the most specific level possible.
- Easily store and search your own contacts.
- Tailor your results views.
- Enter notes about specific contacts and campaigns.
- Save searches and custom lists for later use.
- Select the date and time you want messages delivered.

- Send basic news alerts, social media releases, standard press releases, earnings releases and media advisories.
- Distribute directly from the results screen – there's no need to export a data file or perform additional steps.
- PC and Mac® compatible; use with Internet Explorer®, Firefox® and other web browsers.

If you're looking for greater accuracy, simplicity and control, Mediahub is the only choice.

Stay up to the minute.

Media contacts move and change in the blink of an eye, but Mediahub makes managing contacts easy. Marketwire's global research team makes thousands of updates every day. That's how we can guarantee that your information is sent to the right contacts, at the right places, every time.

When we make changes within the database, those updates are instantly reflected in your custom and saved lists, too. Once you've created the list, you can add and delete records, or simply save your list for later. We'll make sure your contacts are accurate right up to the second your release hits the wires.

Get the help you need.

When you have a question, our client services team is always available to help – one-on-one or in a group training setting. Just call us 24/7, 365 days a year, and start making the most of Mediahub, the only online media management tool you'll ever need.

 | **mediahub**

Ready to take control of your media contacts? For a free trial or online demonstration of Mediahub, visit www.marketwire.com/mediahub or contact Marketwire today.

US 800-774-9473 • UK 44-20-7562-6550 • Canada 800-901-5478

FILTER LISTS BY:

- Geography
- Media Type
- Ethnicity
- Language
- Subject Focus
- Target Audience
- Demographics
- And more